



Media Mundo



The Publishers Database For Responsible
Environmental Paper sourcing

Matt Bushnell

Contents

- What is PREPS
- Understanding Supply Chains
- Assessing and simplifying forest source risk
- How is PREPS used

What is PREPS?



RANDOM HOUSE



SIMON & SCHUSTER



CHRONICLE BOOKS



PUBLISHERS' DATABASE FOR RESPONSIBLE ENVIRONMENTAL PAPER SOURCING
Powered by the work of the Forest Stewardship Council

What is PREPS: A Forum

1. A forum for publishers

Developing understanding of forestry issues for members.

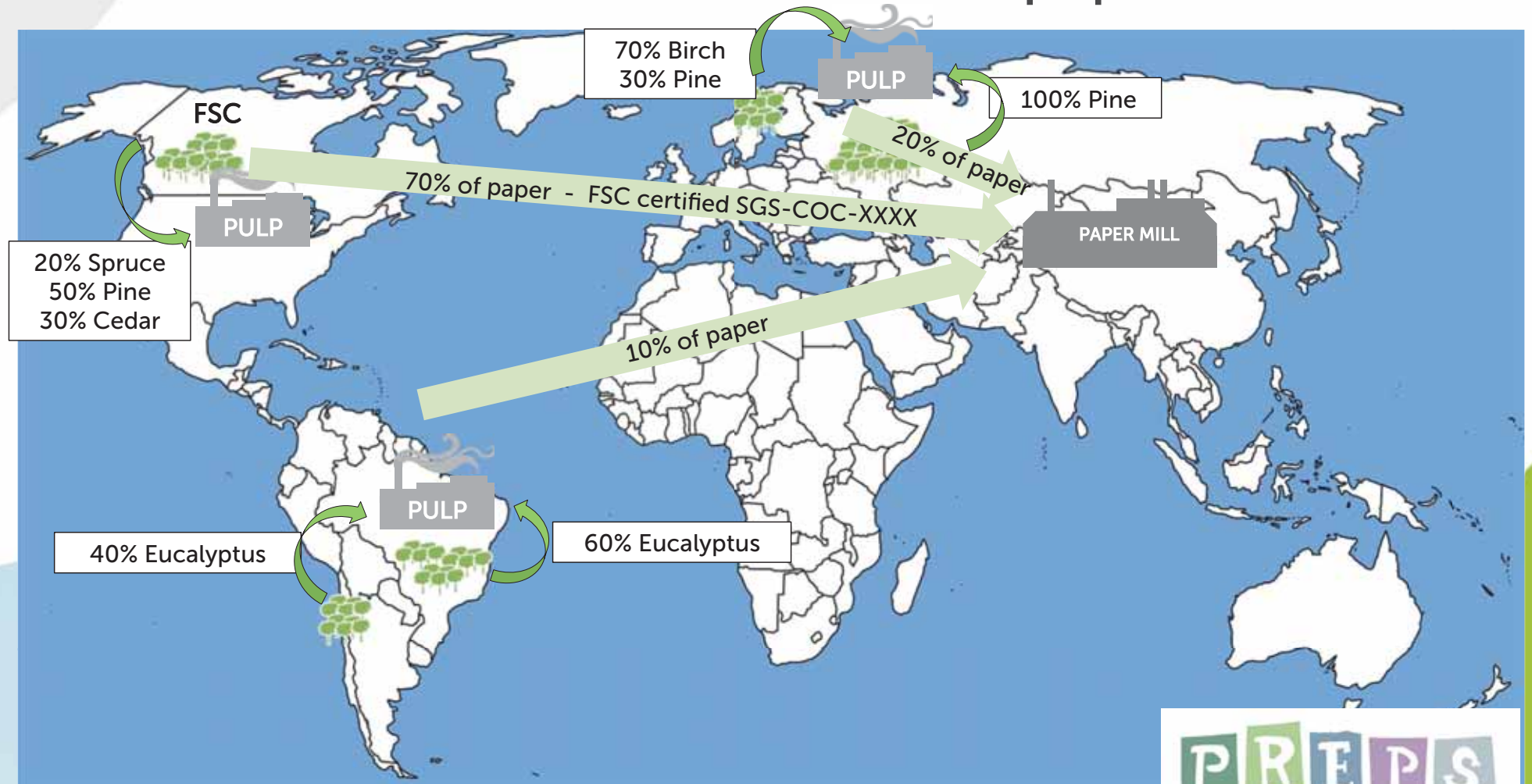


What is PREPS: A Database



Understanding complex supply chains

- Collects information direct from paper mills

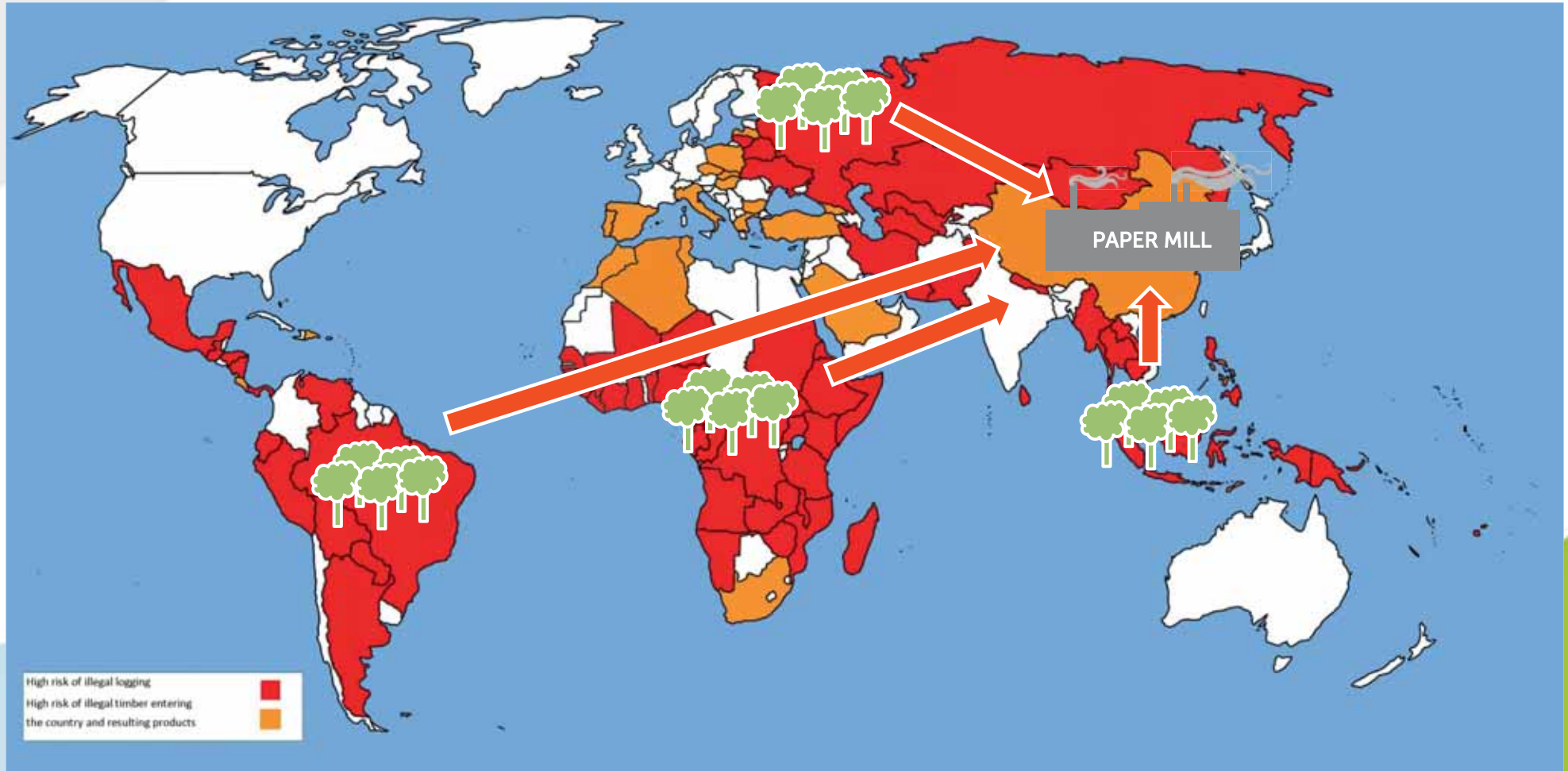


Assessing Forest source Risk

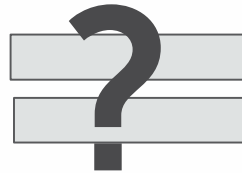


COUNTRY	FOREST AREA ('000 ha)	Country Risk	Transshipment Risk
Algeria	1492	6.20	NO
Angola	58480	6.40	NO
Argentina	29400	6.90	NO
Australia	149300	2.90	NO
Austria	3887	2.20	NO
Belarus	8630	5.20	NO
Belize	1393	4.00	NO

What does trans-shipment risk tell us?



Verifying Data



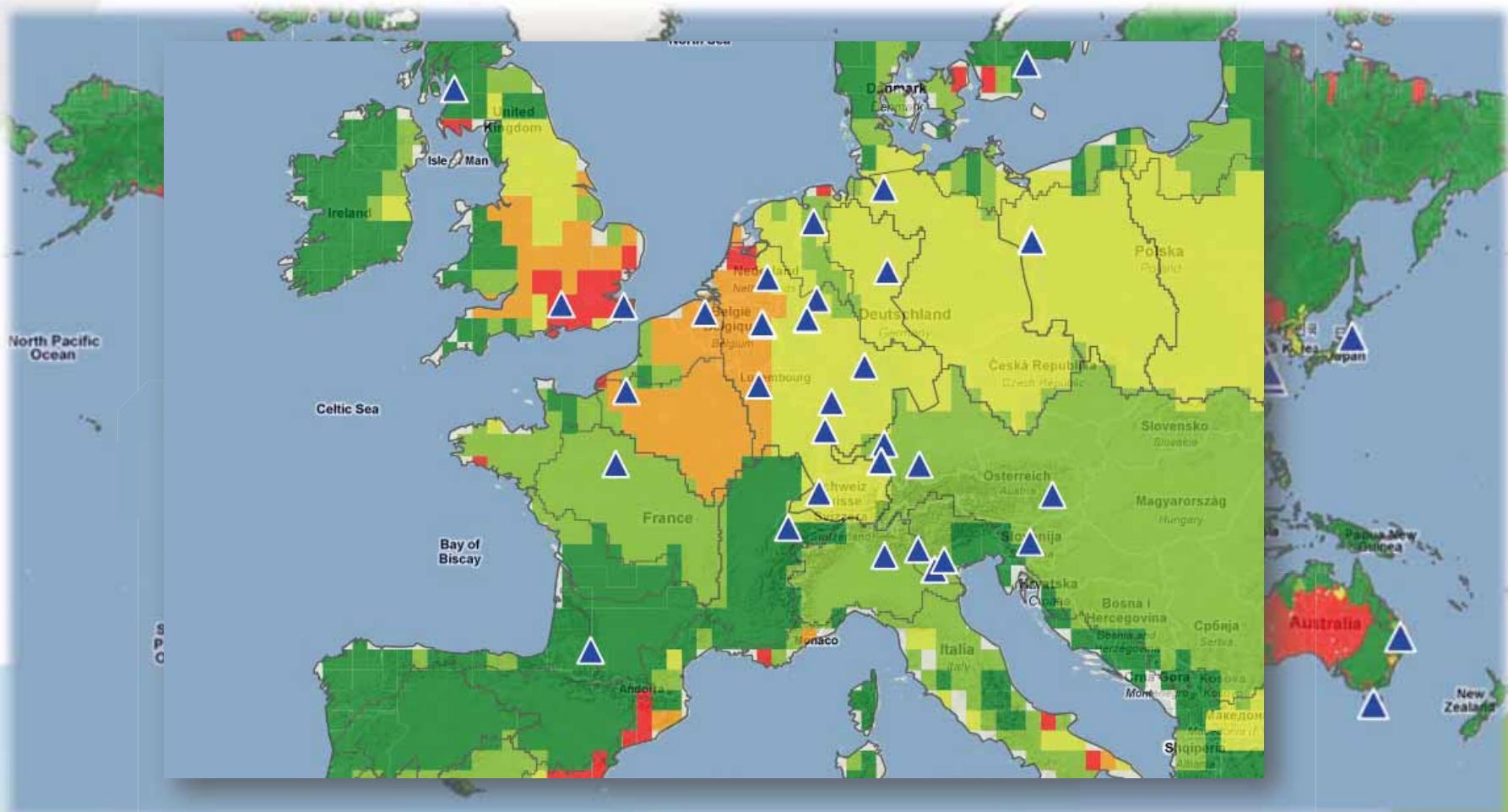
Pulps (100% Documented , 0.0% Post Consumer Waste Content)

	Pulp Name	Country	Supplier Name	Pulp Type	Cert.	Cert. Num	ECF/TCF
A	sample pulp	Brazil	a sample	MECHANICAL	FSC	SGS-COC-XXXX	ECF
B	sample pulp	Chile	a sample	CTMP	FSC CW	SGS-COC/CW-XXXX	TCF
C	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Forest Sources

	Species	Country	District	FMU	Cert.	Cert. Num	% of
A1	Eucalyptus spp.	Brazil			FSC	SCS-FM-XXXX	50
A2	Eucalyptus globulus	Brazil	Bahia		FSC	SGS-FM-XXXX	50
B1	Picea abies	Chile			CW	SGS-CW-XXXX	100
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Beyond forest sources



World Business Council for Sustainable Development



PREPS
PUBLISHERS' DATABASE FOR RESPONSIBLE ENVIRONMENTAL PAPER SOURCING
Powered by the strength of the Forest Stewardship Council®

How is PREPS used?

- Understanding technical specification
- Informs purchasing decisions
 - Search for new papers
 - Set sourcing policies
- Reporting on forest source mix
- Responding to market shocks
- EUTR?



Printer Access

- Printers interested in joining.
- Publishers allow printer access
 - Technical specifications
 - PREPS grade
- 7 have already signed up.





PUBLISHERS' DATABASE FOR RESPONSIBLE ENVIRONMENTAL PAPER SOURCING

Inspired by the sharing of the Egmont Grading System ©

www.prepsgroup.com

matt.bushnell@acona.co.uk