



Media Mundo @



20 sqm special exhibition for
sustainable media production in the
sphere of drupa 2012.
Hall 9 Booth E55



Reach

Target Group:

- more than 2,500 production managers
- 1,260 FSC-certified print shops
- advertising agencies, publishers, branded companies
- media companies

Channels:

- 500 Twitter-followers
- 360 MM-congress visitors
- 6,600 newsletter subscribers
- 3,000 unique visitors of our web page
- 800 members of the "Successful Media Production" group on Xing
- 21,000 members of the "Media & Publishing" group on Xing
- 670 members of the "Sustainable Advertising - Design, Marketing, Advertising Material, Print" group on Xing

Media Partners:

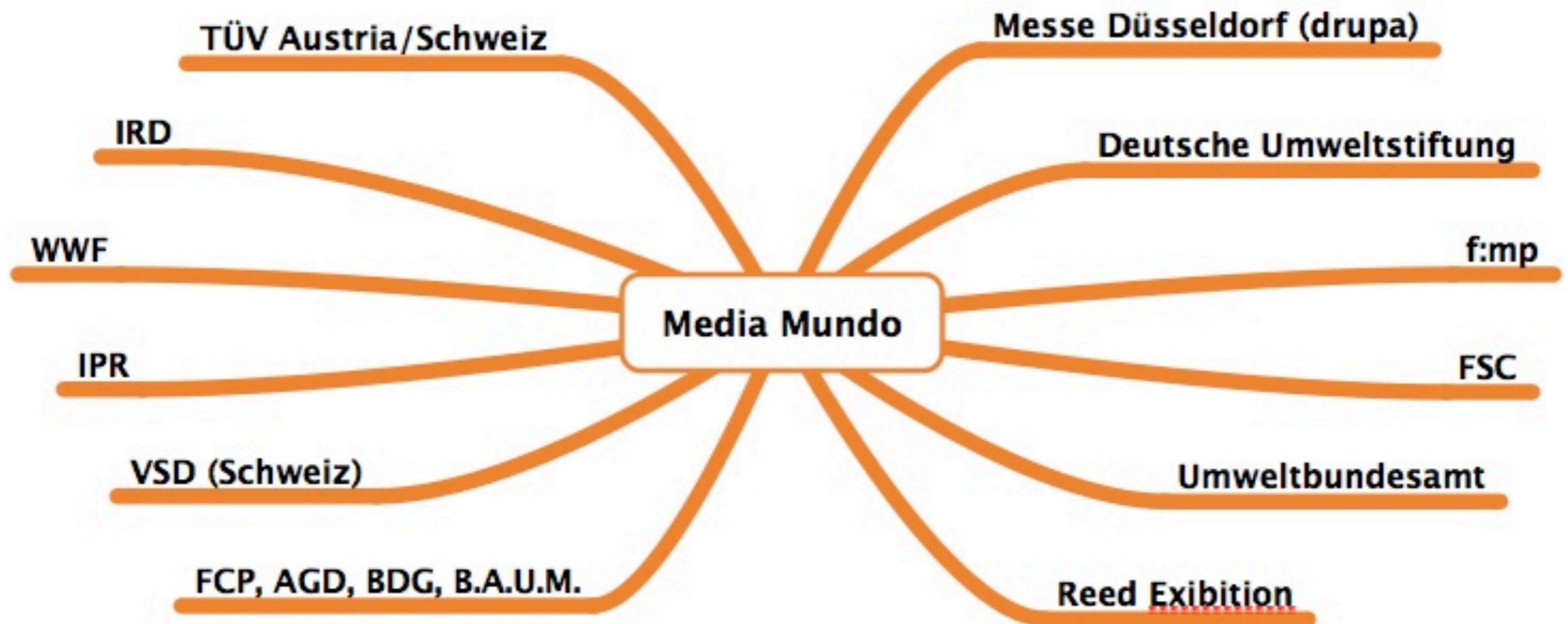


more partner:

<http://www.mediamundo.biz/partner>



Our Network





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Guidelines for participating in the Media Mundo special exhibition

Acting as director of the special exhibition Media Mundo is responsible for the seamless integration and the professional quality of presentations focusing on the important issue of sustainability during drupa 2012.

The special exhibition commissioned by the Düsseldorf Trade Fair will take into account all the different aspects and facets of sustainable media production. By showcasing suppliers of high-grade products and services and adding a trend-setting series of events one of the most pressing topics of our time is presented both credibly and reliably.

More detailed information can be found here:

www.mediamundo.biz/drupa2012



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Overview of activities and formats





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Preliminary overview of the special exhibition's planned topics

Day	3rd May 12	4th May 12	5th May 12	6th May 12	7th May 12	8th May 12	9th May 12
Theme	Kick Off	Paper and Sustainable Forestry		Energy, Energy Efficiency and Climate Change		Recycling, Efficiency of Materials and Paper	

Day	10th May 12	11th May 12	12th May 12	13th May 12	14th May 12	15th May 12	16th May 12
Theme	Process Optimisation and Economy		Sustainable Design		sustainable publishing		Closing Event



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Be represented on the Media Mundo special exhibition as a sponsor

	Bronze	Silver	Gold
Secure space for your topics at the special exhibition (all 14 days)	✓	✓	✓
CEO-Speech for Media Mundo TV with LiveStream	✓	✓	-
Be present with your own information booth (4 sqm)	-	2 days	4 days
	EUR 500	EUR 1,500	EUR 3,000



Contact Information

We are looking forward to your enquiries!

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